

SPECIAL EVENTS
MONTHLY MEETING MINUTES – JUNE 19, 2014

Present: Joyce Kellogg, Don Gillette, Peggy Schneider, Mike Dougherty, Jim Reilly, Jani Eichelkraut, Wayne Eichelkraut, Alaina Rivers and Nancy Stisser.

Absent: Phyllis Revell and Heidy Eisert.

Minutes

The May minutes were read and approved on a motion by Don and second by Jani.

Nancy reported that she, Joyce and Peggy attended Elaine Baker's memorial service.

Old Business:

Gospel Night: The Kramers will be the evening's musical entertainment. SEC allocated \$600 for the event, with \$500 going toward the band and the balance toward rental of a sound system. Gospel Night organizers requested clarification from SEC on posting a banner advertising additional sound system sponsor(s). Since the concert is part of the Music in the Park series, the committee requested that sponsors be announced during the evening rather than through the use of banners.

Cruise Night 2014

Mike reported great attendance for an event that drew 287 cruisers. He reported confusion by the Ottawa Police Department over when streets would be closed and traffic detours were delayed as a result.

Local Visitor Guides

At the committee's request, Nancy wrote to La Salle County Visitor Guide publisher Kathy Knoblauch and received deadlines and information about how SEC events could be included in the guide. SEC events have been omitted from regional visitor guides although comparable events in other communities have been listed.

In future, and with approval by the Ottawa Visitors Center, SEC will submit its list of events directly to the guide publishers. OVC and other individual organizations also submit material.

Some members complained that Music in the Park and other SEC events have not been publicized in The Times, so Joyce volunteered to hand-deliver press releases to the paper.

Riverfest Parade

Alaina briefly reported on preparations for the Riverfest Parade, noting that she had secured a bagpipe band to join other musical acts.

Adjournment

There being no further business, the meeting was adjourned at 6:30 p.m. The next regular meeting is scheduled for Thursday, July 17, 2014, at 5:30 p.m.

Respectfully submitted by Peggy Schneider.